

**snoc**

**LINK  
COLLECTION**  
BY JUNPEI & IORI TAMAKI



# LINK COLLECTION

THE BEAUTY IN THE BALANCE OF  
ROUGHNESS AND REFINEMENT

When designing Link collection, Junpei & Iori Tamaki envisioned how multiple pieces placed together would create a link, and how that connection would evolve in various ways.



Junpei & Iori Tamaki

JAPAN



To express Link, Junpei & Iori Tamaki believed that a design with both simplicity and distinctive, memorable features was necessary.



# LINK-terra MEDITATION BED

For the central pieces of the collection, such as chairs and sofas, Junpei & Iori Tamaki adopted a design that emphasizes the contrast between the parts wrapped with wicker and those without, set against a simple frame structure.





Link-terra Dining Set



# LINK-bisque



This contrast creates a beauty in the balance of roughness and refinement, allowing both simple design and distinctive design to coexist.

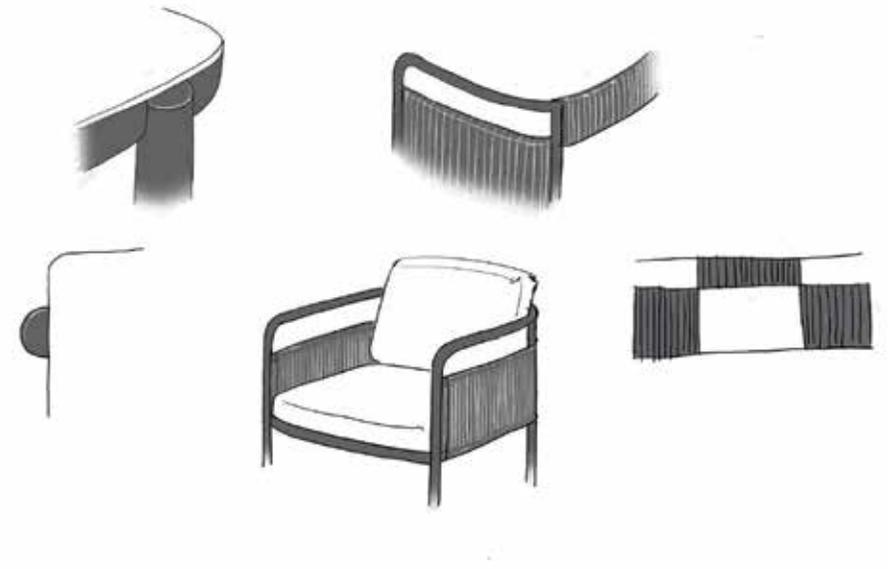




Link-bisque Dining Set



Link-terra



The focus on balancing roughness and refinement ensures that, despite the different forms of products in this collection, a sense of cohesion is maintained throughout the design.

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**Concept:** Snoc Studio  
**Photography:** Snoc Studio

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